

The
New
color of business is
Green



Contact: Cindy Burnett
Company: Green Pages, LLC
Office: 863.467.5555
Fax: 866.431-0095
Email: TheGreenPagesLLC.com

June 15, 2007

IMMEDIATE PRESS RELEASE

ARE CONSUMERS REALLY GREEN PEOPLE

St. Petersburg, FL: The Green People of www.GoGoFlorida.com will make their debut at the Pinellas Living Green Expo, Saturday, June 16 from 9 a.m. to 5 p.m., and Sunday, June 17 from 10 p.m. to 4 p.m. at the Coliseum/Sunshine Center in downtown St. Petersburg. **GoGoFlorida** offers consumers connections to businesses that have made a commitment to green awareness. www.GreenPagesFlorida.com offers businesses the opportunity to advertise in the **GoGo** search directory.

GoGoFlorida is Florida's premier online network for green-friendly businesses in the community. This online directory makes it easy to find local businesses in 241 business categories. Businesses can maximize advertising opportunities and common business needs, such as employment listings, classifieds ads, etc. through the searchable online directory and exclusive toolset offered. Pre-registration opportunities will be offered at www.GreenPagesFlorida.com which is the business portal and informational hub of **GoGo Florida**.

Businesses and consumers with the goal of green want to live healthfully while minimally impacting the environment. By utilizing products and services that practice green, this goal can be reached with the help of **GoGoFlorida** and **GreenPagesFlorida**. Businesses listed in the directory are encouraged to practice low-impact living, advance long-term sustainability, support sound community development, promote safe and healthy life-styles, model social responsibility, connect consumers to local business, and stress economic-environmental balance.

GreenPagesFlorida makes it easy for a business to gain green awareness and invites local businesses across Florida to pre-register their business for the upcoming launch of the **GoGoFlorida** search by visiting www.GreenPagesFlorida.com.



TheGreenPagesLLC.com

P. O. Box 1853 Okeechobee, FL 34973 • 877.467.5557 •

GreenPagesFlorida.com

www.GoGoFlorida.com